Digital Creative Attributes Framework

	CAF Attribute	DCAF Practice	Scenarios

1 — Making Things Happen

Pr — Proactivity
1. Actively finding and learning how to use digital tools and spaces suitable for specific tasks
2. Seeking out and taking part in online networks and communities
3. Developing and maintaining an online portfolio that represents your practice

En — Enterprise
1. Seeking out and creating opportunities that use digital tools and spaces
2. Understanding digital practices in the creative industries
3. Using relevant digital tools to manage data, projects, and businesses

Ag — Agility
1. Effectively switching between digital tools and spaces
2. Adapting to, and making best use of available and emerging digital tools, spaces & practices
3. Using the digital to work with people from different subject areas

2 — Showcasing Abilities

Cm — Communication
1. Communicating your ideas and work, considering different audiences and spaces
2. Understanding how to share your work at various stages of production
3. Developing the ability to listen and engage with others

Cn — Connectivity
1. Using digital tools and spaces to connect to, and work with, collaborators
2. Engaging in discussions with, and contributing to, online communities
3. Growing your personal and professional networks

St — Storytelling
1. Telling the story of your experiences through an online profile
2. Bringing issues and ideas to life through stories
3. Considering and designing for a range of potential audiences

3 — Navigating Change

Cu — Curiosity
1. Seeking out and actively evaluating sources of information online
2. Experimenting and critically engaging with digital tools, spaces and practices
3. Exploring known and new communities online

S-E — Self-Efficacy
1. Organising and prioritising work effectively
2. Becoming skillful in relevant digital tools, spaces and practices
3. Identifying and connecting with people who can help support your practice

Re — Resilience
1. Learning to cope with, and respond to, critical feedback or comments received online
2. Understanding how your use of technology can impact your wellbeing and online safety
3. Considering and respecting diverse opinions and cultures online